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Walking and Talking Feminist Rhetorics: Landmark Essays and Controversies gathers significant, oft-cited scholarship about feminism and rhetoric into one convenient volume. Essays examine the formation of the vibrant and growing field of feminist rhetoric; feminist historiographic research methods and methodologies; and women's distinct sites, genres, and styles of rhetoric. The book's most innovative and pedagogically useful feature is its presentation of controversies in the form of case studies, each consisting of exchanges between or among scholars about significant questions.

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Combining the time tested classical work of Earl Babbie with the insights of one of the most recognized and respected names in speech communication research, THE BASICS OF COMMUNICATION RESEARCH is the book for the Communication research methods course. With the authors' collective experience teaching research methods and as active researchers themselves you will find this text to be the authoritative text for your course. The authors frame research as a way of knowing, and provide balanced treatment to both quantitative and

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qualitative research traditions in communication research and present it in a student friendly and engaging format. It provides in-depth treatment of the role of reasoning in the research enterprise and how this reasoning process plays itself out in planning and writing a research proposal and report. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

TED is een wereldwijd fenomeen dat de beste sprekers ter wereld bij elkaar brengt. De TED-talks zijn online al meer dan een miljard keer bekeken en ze zijn vrijwel zonder uitzondering boeiend en inspirerend. TED is uitgegroeid tot dé standaard voor spreken in het openbaar. Maar wat maakt die presentaties nu zo bijzonder? Communicatiecoach en bestsellerauteur Carmine Gallo analyseerde honderden TED-talks en interviewde de populairste TED-sprekers, onder wie Brené Brown, Ken Robinson en Susan Cain. Hij sprak talloze toponderzoekers op het gebied van psychologie, communicatie en neurowetenschap. Uit al die gesprekken kwamen verrassende inzichten naar voren en Gallo ontdekte negen ingrediënten die alle succesvolle TED-presentaties gemeen hebben. Hij ontwikkelde een stapsgewijze methode die iedereen kan volgen om zelf een overtuigende presentatie te geven die het publiek zal bijblijven. En dat is in de 21ste eeuw een onmisbare vaardigheid die je in staat zal stellen je doelen te verwezenlijken.

This guide compares the Griffin text with THE ART OF PUBLIC SPEAKING, 9e, by Lucas and PUBLIC SPEAKING: AN AUDIENCE-CENTERED APPROACH, 7e, by Beebe and Beebe. The guide also demonstrates the key differences between the texts and provides instructors with a quick reference for converting their course to the Griffin text. Available on the Instructor's Companion website.

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De vader van de moderne science fiction is zonder twijfel de Engelse schrijver H.G. Wells (1866-1946). De invloed van deze productieve auteur is aanzienlijk geweest en zijn boeken laten zich nog altijd uitstekend lezen. In het Engelse dorpje Iping in West Sussex zorgt de komst van een vreemdeling voor grote opschudding. Hij is vanwege zijn kleding onherkenbaar en wil vooral met rust worden gelaten door de bewoners. Wanneer er echter vreemde overvallen plaatsvinden in het dorp en getuigen steeds beweren dat ze niemand hebben gezien, begint de positie van de vreemdeling te wankelen. Welk geheim draagt hij met zich mee?

Interpersonal Communication, Fourth Edition empowers you to become a more confident communicator by providing you with both the knowledge and the practical skills you need to make effective communication choices in today's rapidly changing and technologically advanced society. Rather than "telling" you how to communicate, authors Richard L. West and Lynn H. Turner offer a toolbox of key skills so you can actively choose and experiment with strategies appropriate for a given situation. Filled with realistic examples and scenarios that reflect the diversity and interactions of today's students, this practical text makes clear connections among theory, skills, and the life situations we all encounter on a daily basis. New to the Fourth Edition: New personal reflection questions for the IPC Careers and IPC Around Us features help you discover the relevance of interpersonal communication in your everyday life. A new applied theory feature,

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IPC Praxis, shows you how to apply the theories outlined in the chapter narrative to your life experiences. New chapter wrap-ups, key questions for application, and communication application tests provide you with opportunities to assess what you have learned in the chapter. SAGE edge provides you with helpful tools, including eFlashcards, practice quizzes, and more, in one easy-to-use online environment.

INVITATION TO PUBLIC SPEAKING was designed to provide you with solid public speaking skills that will serve you well. This text shows you the power and importance of public speaking in your life as well as in the community. This special National Geographic Learning edition includes dynamic and exciting stories and tips from young people who are committed to sharing their passion for conservation and learning, accompanied by spectacular National Geographic photographs. Speech-building help and examples of student speeches in every chapter help you understand the basic concepts so that you learn how to give successful speeches. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Never HIGHLIGHT a Book Again Virtually all testable terms, concepts, persons, places, and events are included. Cram101 Textbook Outlines gives all of the outlines, highlights, notes for your textbook with optional online practice tests.

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Only Cram101 Outlines are Textbook Specific. Cram101 is NOT the Textbook.

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Historically, people who have risen to the occasion to speak of faith for their generation have been keenly aware of their own limitations-whether Moses, who was slow of speech, or Isaiah, who was concerned that he spoke with unclean lips. The question both Moses and Isaiah seem to be asking is, who am I to speak for God? And we wonder in turn, was it they who spoke, or God who spoke through them? These biblical images carry the weight of the question raised by the essays in this volume. How is preaching both the work of God and yet also a function of the individual's own person and identity? How is the preacher to conceive the identity he or she assumes when proclaiming the Word of God? Some of the leading educators in homiletics today propose a variety of possible preaching identities in this volume: preacher as messenger of hope, as lover, as God's mystery steward, as ridiculous person, as fisher, as host and guest, as one out of one's mind, and as one entrusted. The result is an open-ended invitation for readers to identify their own preaching identity either in concert with one of the images presented here or of their own making, appropriately contextualized to their own ministry and theology. Contributors: Andre Resner, Anna Carter Florence, Chuck Campbell, James Kay, John

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McClure, Lincoln Galloway, Lucy Hogan, Robert Stephen Reid, and Thomas Long

INVITATION TO PUBLIC SPEAKING, 3e, was designed to provide you with solid public speaking skills that will serve you well in the classroom and far beyond. This text shows you the power and importance of public speaking in your life as well as in the community. The author, who is a public speaking professor, takes time to teach you the how of speaking skills while also explaining why certain things must be done in a speech--and why you would want to speak publicly. Speech-building help and real-life examples in every chapter help you understand the basic concepts so that you learn to give successful speeches inside and outside the classroom. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This highly-regarded introduction to communication book offers a comprehensive blend of basic communication theory, research, and skills, with a strong emphasis on relationship communication (social), workplace (career), and intercultural communication (culture). Communicating introduces the basic principles of communication and applies them to interpersonal, group, interviewing, and public speaking contexts. The book stresses communication

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competence through boxed material, Learn by Doing activities, thought-provoking questions, and self-assessment tests. New and strengthened pedagogy highlights and reinforces the book's social, career, and cultural themes, with a particular emphasis on intercultural communication and communicating in an increasingly high-tech, global environment.

Via 100 entries or "mini-chapters," the SAGE 21st Century Reference Series volumes on Communication will highlight the most important topics, issues, questions, and debates any student obtaining a degree in the field of communication ought to have mastered for effectiveness in the 21st Century. The purpose is to provide undergraduate majors with an authoritative reference source that will serve their research needs with more detailed information than encyclopedia entries but not as much jargon, detail or density as a journal article or a research handbook chapter. Taking a holistic approach to developmental reading, **CONNECT: COLLEGE READING** is an intermediate level book for reading levels 8-10. **CONNECT** strives to build students' confidence by showing them that many of the skills needed to become stronger readers are skills they already possess and use on a daily basis. Using popular media as a springboard, Dole and Taggart show students how thinking skills used while watching television or movies can easily transfer to reading. **CONNECT's** comprehensive approach includes extensive vocabulary coverage, critical thinking practice throughout, and textbook readings in every chapter to help students master

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college reading. The second edition includes a full chapter on inferences, enhanced coverage of main idea, and guides for specialized reading situations such as reading visuals, novels, and a guide to taking tests. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Workbook features extensive individual and group activities that support assignments suggested in the AIE and the Instructor's Resource Manual.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780495565680 .

Composing Research, Communicating Results: Writing the Communication Research Paper provides communication students with the knowledge and necessary tools to compose a variety of course-required papers that are scholarly, accessible, and well-written. The first work of its kind to take students from brainstorming to outlining to sentence and paragraph construction to paper presentation, drawing on student-written examples Easy-to-understand explanations of passive voice, point of view, commonly accepted citation styles, and more, with current and relatable student-written examples Covers common writing assignments in communication and related courses, including

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the literature review, application paper, and empirical research paper Four pedagogical features enhance comprehension and support learning: “Write Away” quick exercises, integratable “Building Blocks” assignments, “Engaging Ethics” tips, and “Student Spotlight” examples

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Myriad forms of communication occur within the criminal justice system as judges and attorneys speak to juries, law enforcement officers interact with the public, and the news media presents stories of events in courtrooms. Hindrances abound, however. Law enforcement officers and justice system personnel often encounter challenges that affect their

Purpose, Practice, and Pedagogy in Rhetorical Criticism brings together fifteen rhetorical critics who address contemporary issues in criticism by answering three key questions: What is the purpose of rhetorical criticism? How do you practice rhetorical criticism? How do you teach rhetorical criticism? The book serves as both guide and resource in all three areas, presenting personal perspectives from top rhetorical critics. Working in partnership with National Geographic, INVITATION TO HUMAN COMMUNICATION, 2e acknowledges the complexity of today's workplace, the power of communication, and the importance of equipping readers with the foundational skills for success in this ever-changing environment. A leader in teaching foundational

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communication theories and skills, the text helps readers recognize the importance and centrality of communication in their professional and personal lives. Each chapter includes case studies and tips from nationally recognized explorers, scientists, researchers, and activists. The text showcases the best of communication theories and practices as well as explores how communication is central to carrying out work, developing professional and personal relationships with others, and sharing ideas with the larger public. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

Input a Word, Analyze the World represents current perspectives on Corpus Linguistics (CL) from a variety of linguistic subdisciplines. Corpus Linguistics has proven itself an excellent methodology for the study of language variation and change, and is well-suited for interdisciplinary collaboration, as shown by the studies in this volume. Its title is inspired by the use of CL to assess language in different registers and with a variety of purposes. This collection contains thirty contributions by scholars in the field from across the globe, dealing with current topics on corpus production and corpus tools; lexical analysis, phraseology and grammar; translation and contrastive linguistics; and language learning. Language specialists will find these papers inspiring, as they present new insights on aspects related to research and teaching.

The Handbook of Rhetoric and Public Address is a state-of-the-art companion to the field that showcases both the historical traditions and the future possibilities for public

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address scholarship in the twenty-first century. Focuses on public address as both a subject matter and a critical perspective Mindful of the connections between the study of public address and the history of ideas Provides an historical overview of public address research and pedagogy, as well as a reassessment of contemporary public address scholarship by those most engaged in its practice Includes in-depth discussions of basic issues and controversies public address scholarship Explores the relationship between the study of public address and contemporary issues of civic engagement and democratic citizenship Reflects the diversity of views among public address scholars, advancing on-going discussions and debates over the goals and character of rhetorical scholarship

Grounded in rhetorical tradition while offering a fresh perspective, INVITATION TO PUBLIC SPEAKING HANDBOOK helps students understand the power and importance of public speaking--in their lives and in greater society. Intended for the introductory public speaking course, INVITATION TO PUBLIC SPEAKING HANDBOOK engages students in the public dialogue, encourages civic engagement, and illustrates how they will apply speaking skills in their course work and throughout their careers. Speech-building exercises, thoughtful real-life examples, and an engaging voice help students comprehend public speaking as an activity to be engaged in with others, and prepares them to enter the public dialogue. INVITATION TO PUBLIC SPEAKING HANDBOOK also features the most comprehensive integrated technology program

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available, giving students more interactive skill-building practice for public speaking.

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This book investigates and analyzes the way in which factors such as communication apprehension, self-perceived communicative competence and group dynamics influence the communicative behavior of a foreign-language learner. It also focuses on interpersonal communication, group communication and public speaking. Using selected models it characterizes and analyzes all types of communication with reference to communication in the language classroom, with a particular emphasis on the foreign-language context. The author also presents some conclusions and implications for both language teachers and language learners, as well as offering suggestions for further research in the field of classroom communication. The results of the study serve as a point of reference for teachers interested in the construct of willingness to communicate and other communication variables related to the issue of communication in a foreign language. The work also raises teachers' awareness of individual learner differences in the context of communication in the foreign-language classroom.

Griffin's INVITATION TO PUBLIC SPEAKING: NATIONAL GEOGRAPHIC EDITION, 6th Edition, brings a unique invitational approach to the public speaking course. As an antidote to the argument culture promoted by the media, INVITATION TO PUBLIC

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SPEAKING represents public speaking as a public dialogue, whether its purpose is to persuade, inform, or entertain. Audience-centered and practical, this approach emphasizes real-world contexts for public speaking with special features on Public Speaking in the Workplace, Ethical Moments, Civic Engagement, and relatable case studies from NATIONAL GEOGRAPHIC researchers, scientists, artists, educators, and activists who use public speaking to save endangered species, document human tragedies, or promote scientific and cultural discoveries. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MindTap from Cengage Learning represents a new approach to a highly personalized, online learning platform. A fully online learning solution, MindTap combines all of a student's learning tools - readings, multimedia, activities and assessments into a singular Learning Path that guides the student through the curriculum. Instructors personalize the experience by customizing the presentation of these learning tools to their students; even seamlessly introducing their own content into the Learning Path via apps that integrate into the MindTap platform. Additionally, MindTap provides interoperability with major Learning Management Systems (LMS) via support for open industry standards and fosters partnerships with 3rd party educational application providers to provide a highly collaborative, engaging and personalized learning experience. Learn more at www.cengage.com/mindtap.

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For students who need to develop the study skills required to successfully complete their college education--whether they attend a two- or four-year college or they are adult learners--ESSENTIAL STUDY SKILLS, 8th Edition, is their guide to success. Featuring the essential learning strategies for becoming a better student, this book helps students learn how to prepare for class, develop textbook reading strategies, use effective note-taking techniques, strengthen their test-taking skills, and use technology effectively. ESSENTIAL STUDY SKILLS, 8th Edition, adapts to any learning style and offers a step-by-step approach and numerous opportunities for practice throughout the textbook and accompanying CourseMate website. The new edition includes a dedicated chapter (12) entitled Using Technology, providing guidance on how students can use electronic tools to improve their study skills, conduct research (and avoid plagiarism), and succeed in online courses. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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