

## Magazine Glamour 11 November 2014 Uk Online Read View Free

It's no secret: marketing punches below its weight in the Boardroom. CEOs and other board members perceive that marketers lack commercial credibility when compared to their peers. Marketing in the Boardroom helps marketers to be more commercially credible and thereby more successful in the Boardroom. Ruth Saunders explains the importance of marketing in the Boardroom, and why marketers often struggle to engage the Board. She then shows how to develop compelling marketing strategies that the Board will buy into, offering a mix of practical solutions and varied case studies drawn from her years of industry experience. In the final section, she helps marketers better understand the Board mindset and language, demonstrating how to win over the Board members' hearts, minds and confidence. Marketing in the Boardroom is an important book for any aspiring marketers who are moving up the career ladder, particularly those who are writing or giving presentations to the Board. It is also an important book for their organizations, particularly those that struggle to give marketing the support it needs to create customer-led strategies that will drive business growth.

Tighten Your Tummy in 2 Weeks is a revolutionary new program that triggers hormones to burn more fat and melt pounds and inches primarily from the belly. A woman's tummy has now replaced her thighs as the most-troublesome body part. Seventy-six percent of women surveyed in 2014 admitted that they were unhappy with their midsection. And a large tummy is a warning sign of significant potential health issues. QUESTION: How would you like to lose 14 inches from your waist and 14 pounds of body fat in only 14 days? The proof is in the pictures: 41 women at Gainesville Health & Fitness in Florida tested the Tighten Your Tummy in 2 Weeks program under the direction of fitness expert Ellington Darden, PhD, who documented success stories with remarkable before-and-after photographs. Readers can expect results similar to Dr. Darden's test panel. For example, in just 2 weeks:

- Roxanne Dybeck, 54, lost 15.08 pounds
- Angela Choate, 68, lost 14.8 pounds
- Katie Fellows Smith, 60, lost 14.51 pounds
- Denise Rodriguez, 34, lost 14.49 pounds
- Brianna Kramer, 23, lost 14.26 pounds

What causes such rapid loss of midsection flab? The answer is Dr. Darden's remarkable 5-step formula:

- 1) A special at-home resistance exercise technique called "15-15-15, plus 8 to 12" triggers fat cells to burn and release fat, effectively "spot-reducing" the belly.
- 2) A carbohydrate-rich eating plan of five or six small meals a day. Yes, "carbs are okay." A bagel for breakfast is on the daily meal plan.
- 3) Extra sleep at night and a nap during the day to turbo-charge the shrinking of pounds and inches.
- 4) A tummy-tightening trick called the inner-abs vacuum that's performed before every meal.
- 5) Sipping ice-cold water all day long, which synergizes the loss of fat and the strengthening of muscle.

What Women Like You Are Saying About the Tighten Your Tummy Program:

- "I've rediscovered my hour-glass figure."
- "My jeans fit again: they feel like an old friend."
- "The Power Start Diet made me feel powerful . . . and I like that feeling."
- "I love the person I now see in the mirror."

This book studies the relationship between women, ageing and celebrity. Focusing on an array of case studies and star/celebrity images, it aims to examine the powerful, contradictory and sometimes celebratory ways in which celebrity culture offers a crucial site for the contemporary and historical construction of discourses on ageing

femininities.

Foregrounds the diversity of periodicals, fiction and other printed matter targeted at women in the postwar period  
Foregrounds the diversity and the significance of print cultures for women in the postwar period across periodicals, fiction and other printed matter  
Examines changes and continuities as women's magazines have moved into digital formats  
Highlights the important cultural and political contexts of women's periodicals including the Women's Liberation Movement and Socialism  
Explores the significance of women as publishers, printers and editors  
Women's Periodicals and Print Culture in Britain, 1940s-2000s draws attention to the wide range of postwar print cultures for women. The collection spans domestic, cultural and feminist magazines and extends to ephemera, novels and other printed matter as well as digital magazine formats. The range of essays indicates both the history of publishing for women and the diversity of readers and audiences over the mid-late twentieth century and the early twenty-first century in Britain. The collection reflects in detail the important ways in which magazines and printed matter contributed to, challenged, or informed British women's culture. A range of approaches, including interview, textual analysis and industry commentary are employed in order to demonstrate the variety of ways in which the impact of postwar print media may be understood.

Surveying the state of American ballet in a 1913 issue of McClure's Magazine, author Willa Cather reported that few girls expressed any interest in taking ballet class and that those who did were hard-pressed to find anything other than dingy studios and imperious teachers. One hundred years later, ballet is everywhere. There are ballet companies large and small across the United States; ballet is commonly featured in film, television, literature, and on social media; professional ballet dancers are spokespeople for all kinds of products; nail polish companies market colors like "Ballet Slippers" and "Prima Ballerina;" and, most importantly, millions of American children have taken ballet class. Beginning with the arrival of Russian dancers like Anna Pavlova, who first toured the United States on the eve of World War I, Ballet Class: An American History explores the growth of ballet from an ancillary part of nineteenth-century musical theater, opera, and vaudeville to the quintessential extracurricular activity it is today, pursued by countless children nationwide and an integral part of twentieth-century American childhood across borders of gender, class, race, and sexuality. A social history, Ballet Class takes a new approach to the very popular subject of ballet and helps ground an art form often perceived to be elite in the experiences of regular, everyday people who spent time in barre-lined studios across the United States. Drawing on a wide variety of materials, including children's books, memoirs by professional dancers and choreographers, pedagogy manuals, and dance periodicals, in addition to archival collections and oral histories, this pathbreaking study provides a deeply-researched national perspective on the history and significance of recreational ballet class in the United States and its influence on many facets of children's lives, including gender norms, consumerism, body image, children's literature, extracurricular activities, and popular culture.

From the visual and textual art of Anglo-Saxon England onwards, images held a surprising power in the Western Christian tradition. Not only did these artistic representations provide images through which to find God, they also held mystical potential, and likewise mystical writing, from the early medieval period onwards, is also

filled with images of God that likewise refracts and reflects His glory. This collection of essays introduces the currents of thought and practice that underpin this artistic engagement with Western Christian mysticism, and explores the continued link between art and theology. The book features contributions from an international panel of leading academics, and is divided into four sections. The first section offers theoretical and philosophical considerations of mystical aesthetics and the interplay between mysticism and art. The final three sections investigate this interplay between the arts and mysticism from three key vantage points. The purpose of the volume is to explore this rarely considered yet crucial interface between art and mysticism. It is therefore an important and illuminating collection of scholarship that will appeal to scholars of theology and Christian mysticism as much as those who study literature, the arts and art history.

Made Up exposes the multibillion-dollar beauty industry that promotes unrealistic beauty standards through a market basket of advertising tricks, techniques, and technologies. Cosmetics magnate Charles Revson, a founder of Revlon, was quoted as saying, "In the factory, we make cosmetics. In the store, we sell hope." This pioneering entrepreneur, who built an empire on the foundation of nail polish, captured the unvarnished truth about the beauty business in a single metaphor: hope in a jar. *Made Up: How the Beauty Industry Manipulates Consumers, Preys on Women's Insecurities, and Promotes Unattainable Beauty Standards* is a thorough examination of innovative, and often controversial, advertising practices used by beauty companies to persuade consumers, mainly women, to buy discretionary goods like cosmetics and scents. These approaches are clearly working: the average American woman will spend around \$300,000 on facial products alone during her lifetime. This revealing book traces the evolution of the global beauty industry, discovers what makes beauty consumers tick, explores the persistence and pervasiveness of the feminine beauty ideal, and investigates the myth-making power of beauty advertising. It also examines stereotypical portrayals of women in beauty ads, looks at celebrity beauty endorsements, and dissects the "looks industry." *Made Up* uncovers the reality behind an Elysian world of fantasy and romance created by beauty brands that won't tell women the truth about beauty.

An award-winning historian surveys the astonishing cast of characters who helped turn Manhattan into the world capital of commerce, communication and entertainment --

*Television for Women* brings together emerging and established scholars to reconsider the question of 'television for women'. In the context of the 2000s, when the potential meanings of both terms have expanded and changed so significantly, in what ways might the concept of programming, addressed explicitly to a group identified by gender still matter? The essays in this collection take the existing scholarship in this field in significant new directions. They expand its reach in terms of territory (looking beyond, for example, the paradigmatic Anglo-American axis) and also historical span. Additionally, whilst the influential methodological formation of production, text and audience is still visible here, the new research in *Television for Women* frequently reconfigures that relationship. The topics included here are far-reaching; from television as

material culture at the British exhibition in the first half of the twentieth century, women's roles in television production past and present, to popular 1960s television such as *The Liver Birds* and, in the twenty-first century, highly successful programmes including *Orange is the New Black*, *Call the Midwife*, *One Born Every Minute* and *Wanted Down Under*. This book presents ground-breaking research on historical and contemporary relationships between women and television around the world and is an ideal resource for students of television, media and gender studies.

Film stars are often seen as a Hollywood creation but this book explores how British cinema developed its own culture of stardom, and how its female stars have been prized by audiences worldwide. *Female Stars of British Cinema* uses case studies of seven female stars whose careers span the 1940s to the present day - Jean Kent, Diana Dors, Rita Tushingham, Glenda Jackson, Helena Bonham Carter, Emily Lloyd, and Judi Dench - to explore how British star femininities have developed over time, and how the image of the British female star has responded to broader social and cultural changes. These 'women in question' offer a way into the complexities of British cinema's culture of stardom which has sometimes espoused glamour and sometimes rejected it, and is entangled with issues of regional, national and ethnic identity, as well as class, sexuality and age. Exploring and investigating the variety of British star femininities over the last seventy-five years, this book also interrogates the omissions and absences from that same cinematic firmament.

Tighten Your Tummy in 2 Weeks Lose up to 14 Inches & 14 Pounds of Fat in 14 Days! Rodale

Contemporary popular culture has created a slew of stereotypical roles for girls and women to (willingly or not) play throughout their lives: The Princess, the Nymphette, the Diva, the Single Girl, the Bridezilla, the Tiger Mother, the M.I.L.F., the Cougar, and more. In this book Ames and Burcon investigate the role of cultural texts in gender socialization at specific pre-scripted stages of a woman's life (from girls to the "golden girls") and how that instruction compounds over time. By studying various texts (toys, magazines, blogs, tweets, television shows, Hollywood films, novels, and self-help books) they argue that popular culture exists as a type of funhouse mirror constantly distorting the real world conditions that exist for women, magnifying the gendered expectations they face. Despite the many problematic, conflicting messages women receive throughout their lives, this book also showcases the ways such messages are resisted, allowing women to move past the blurry reality they broadcast and toward, hopefully, gender equality.

*Beginning film studies* offers the ideal introduction to this vibrant subject. Written accessibly and with verve, it ranges across the key topics and manifold approaches to film studies. Andrew Dix has thoroughly updated the first edition, and this new volume includes new case studies, overviews of recent developments in the discipline, and up-to-the-minute suggestions for further

reading. The book begins by considering some of film's formal features - mise-en-scène, editing and sound - before moving outwards to narrative, genre, authorship, stardom and ideology. Later chapters on film industries and on film consumption - where and how we watch movies - assess the discipline's recent geographical 'turn'. The book references many film cultures, including Hollywood, Bollywood and contemporary Hong Kong. Case studies cover such topics as sound in *The Great Gatsby* and narrative in *Inception*. The superhero movie is studied; so too is Jennifer Lawrence. Beginning film studies is also interactive, with readers enabled throughout to reflect critically upon the field.

The Wiley Blackwell Encyclopedia of Family Studies presents a comprehensive, interdisciplinary collection of the key concepts, trends, and processes relating to the study of families and family patterns throughout the world. Offers more than 550 entries arranged A-Z Includes contributions from hundreds of family scholars in various academic disciplines from around the world Covers issues ranging from changing birth rates, fertility, and an aging world population to human trafficking, homelessness, famine, and genocide Features entries that approach families, households, and kin networks from a macro-level and micro-level perspective Covers basic demographic concepts and long-term trends across various nations, the impact of globalization on families, global family problems, and many more Features in-depth examinations of families in numerous nations in several world regions 4 Volumes [www.familystudiesencyclopedia.com](http://www.familystudiesencyclopedia.com)

This book interrogates the thin ideal in pro-anorexia online spaces and the way in which it operates on a continuum with everyday discourses around thinness. Since their inception in the late twentieth century, pro-anorexia online spaces have courted controversy: they have been vilified by the media and deleted by Internet moderators. This book explores the phenomenon during its tipping point where it migrated from websites and discussion forums to image-centric social media platforms – all the while seeking to circumvent censorship by, for instance, repudiating 'pro-ana' or adopting hashtags to obfuscate content. The author argues that instead of being driven further underground, 'pro-ana' is blurring the boundaries between normative and deviant conceptions of thinness. Situating the phenomenon in relation to accepted constructions of thinness, promulgated by establishments as far ranging as medicine and women's magazines, this book asks if 'pro-ana' holds the potential to critique that which has long been considered normal: the culture of compulsory thinness. Engaging with debates including the current climate of postfeminism and neoliberalism, digital censorship, the pre-eminence of white, middle-class, heterofemininity, and the articulation of pain in realising the thin ideal, *Negotiating Thinness Online* examines what happens when the margins and the mainstream merge. With the 1965 publication of *In Cold Blood*, Truman Capote declared he broke new literary ground. But Capote's "nonfiction novel" belongs to a long Naturalist tradition originating in the work of 19th-century French novelist Emile Zola. Naturalism offers a particular response to the increasing problem of violence in

American life and its sociological implications. This book traces the origins of the fact-based homicide novel that emerged in the mainstream of American literature with works such as Frank Norris's *McTeague* and flourished in the twentieth century with works such as Theodore Dreiser's *An American Tragedy* and Richard Wright's *Native Son*. At their heart is a young man isolated from community who acts out in desperate circumstances against someone who reflects his isolation. A tension develops between how society views this killer and the way he is viewed by the novelist. The crimes central to these narratives epitomize the vast gap between those who can aspire to the so-called "American dream" and those with no realistic chance of achieving it.

"An inspiring look at women who realized curiosity plus tenacity equals success." —Kirkus Reviews Discover the histories of twenty incredible female scientists in this inspiring biography collection from beloved author Martha Freeman and Google Doodler Katy Wu. Why do galaxies spin the way they do? What's the best kind of house for a Komodo dragon? Can you cure malaria with medicine made from a plant? The scientists and mathematicians in *Born Curious* sought answers to these and many other fascinating questions. And it's lucky for us they did. Without their vision, insight, and hard work, the world would be a sicker, dirtier, and more dangerous place. The twenty groundbreaking women—including Rosalind Franklin, Marie Tharp, Shirley Anne Jackson, and more—came from all kinds of backgrounds and had all kinds of life experiences. Some grew up rich. Some grew up poor. Some were always the smartest kid in class. Some struggled to do well in school. But all had one thing in common: They were born curious. Are you curious, too? Read on.

*Hillary Rodham Clinton and the 2016 Election: Her Political and Social Discourse* is an edited collection that demonstrates the ways in which Clinton has used political rhetoric and discourse to provide and assert her right to leadership in her many roles as First Lady, Senator from New York, and Secretary of State. This collection lends itself to the potential Democratic nomination of Clinton for U.S. President with its examination of current media reports and interviews with Clinton. Each chapter analyzes various aspects of the campaign to present readers with a pre-election picture of Clinton's political discourse and how it relates to the 2016 election. Recommended for scholars of rhetoric, political rhetoric, political discourse, leadership studies, women's studies, and gender roles in politics.

How celebrity strategic partnerships are disrupting humanitarian space Can a celebrity be a "disrupter," promoting strategic partnerships to bring new ideas and funding to revitalize the development field—or are celebrities just charismatic ambassadors for big business? Examining the role of the rich and famous in development and humanitarianism, *Batman Saves the Congo* argues that celebrities do both, and that understanding why and how yields insight into the realities of neoliberal development. In 2010, entertainer Ben Affleck, known for his superhero performance as Batman, launched the Eastern Congo Initiative to

bring a new approach to the region's development. This case study is central to *Batman Saves the Congo*. Affleck's organization operates with special access, diversified funding, and significant support of elites within political, philanthropic, development, and humanitarian circuits. This sets it apart from other development organizations. With his convening power, Affleck has built partnerships with those inside and outside development, staking bipartisan political ground that is neither charity nor aid but "good business." Such visible and recognizable celebrity humanitarians are occupying the public domain yet not engaging meaningfully with any public, argues *Batman Saves the Congo*. They are an unruly bunch of new players in development who amplify business solutions. As elite political participants, celebrities shape development practices through strategic partnerships that are both an innovative way to raise awareness and funding for neglected causes and a troubling trend of unaccountable elite leadership in North–South relations. *Batman Saves the Congo* helps illuminate the power of celebritized business solutions and the development contexts they create.

A gorgeous, full-color oversized book about educating girls across the world inspired by the documentary that *Entertainment Weekly* says "every mother, sister, daughter, should see, as well as the men who love and support them." This is the right book for the present moment and perfect for fans of inspirational nonfiction such as *I Am Malala* and anyone who believes that one girl can change the world. Worldwide, over 130 million girls are not in school. But one girl with courage is a revolution. *Girl Rising*, a global campaign for girls' education, created a film that chronicled the stories of nine girls in the developing world, allowing viewers the opportunity to witness how education can break the cycle of poverty. Now, award-winning author Tanya Lee Stone deftly uses new research to illuminate the dramatic facts behind the film, focusing both on the girls captured on camera and many others. She examines barriers to education in depth—early child marriage and childbearing, slavery, sexual trafficking, gender discrimination, and poverty—and shows how removing these barriers means not only a better life for girls, but safer, healthier, and more prosperous communities. With full-color photos from the film, infographics, and a compelling narrative, *Girl Rising* will inspire readers of all ages to join together in a growing movement to help change the world. A Junior Library Guild Selection Bank Street Best Children's Books of the Year "A moving account of hardships and triumphs that is bound to inspire future activists, this is a devastating but crucial read." —*Kirkus Reviews*, Starred Additional Praise for the Film: "Delivers . . . tangible hope that the world can be healed in a better future." —*Meryl Streep* "Girl Rising stands as a testament to the power of information." —*The Los Angeles Times*

'I don't think that loving yourself is a choice. I think that it's a decision that has to be made for survival' - Lizzo Lizzo is without doubt the self-love preaching, flute-playing, feel-good superstar the world needs right now! Whether you stan her for her unforgettable lewks, body positivity or not giving a single f\*ck about

haters... this book of pocket wisdom is the perfect companion. The Little Book of Lizzo is a collection of the pop goddess's most iconic quotes, fiercest advice and boundary pushing wisdom, sure to leave you feeling good as hell.

Social Media for Fashion Marketing uses cutting edge case studies and detailed interviews to show how the business of fashion is changing in the digital landscape. Bandoni (@BandoniStyle) also considers the psychological impact of being a hyper-connected consumer and the generational gaps in social media communication. Using academic research, alongside her 25 years of fashion marketing experience, Bandoni offers a clear picture of the changing narrative of storytelling, social confirmation, digital nesting and how to use data to shape a brand's online presence. With practical and critical thinking activities to hone your skills into professional practice, this is the ultimate guide to social marketing, promotion, SEO, branding and communication. Featured topics - Rules of Digital Storytelling - Rethinking Gamification - Strategic Digital Marketing - The Role of Citizen Journalists - The Social Media Looking Glass - World of Influencer Marketing - Visual Consumption Economy - Global Perspective of Social Media

Seit Jahrtausenden suchen die Menschen nach dem Glück. Doch je mehr wir über das Glück nachdenken, desto weniger scheinen wir den Weg vor lauter Wegweisern zu sehen. Den modernen Debatten können die antiken Theorien von Epikur, Aristoteles oder der Stoa neues Leben einhauchen. Durch die Wiederentdeckung ihrer Betrachtungen über Selbstwirksamkeit, Tugend und Reflexion lässt sich eine Brücke zwischen Antike und Moderne schlagen – über die wir womöglich irgendwann zum Glück hinüber schreiten können. Über die antiken Glückstheorien bietet Ines Maria Eckermann einen ebenso detaillierten wie strukturierten Überblick und verbindet diese mit den Erkenntnissen der modernen Glücksforschung. Dabei verliert sie nie die ganz realen, lebensweltlichen Auswirkungen ihres Forschungsgegenstandes aus den Augen.

The current "obesity epidemic" has been at the top of the national and, increasingly, global public agenda for the last decade, the subject of extensive and intensive concern, scrutiny, and corrective efforts from various quarters. In the United States, much of this attention is predicated on the "official" discourse, or story, of obesity—that it is a matter of personal responsibility, specifically to the end of monitoring and ensuring appropriate caloric balance. However, even though it continues to have cultural presumption, that discourse does not resonate with the populace, which may explain why efforts of redress have been notoriously ineffective. In this book, Helene Shugart places obesity in cultural, political, and economic context, arguing that current anxieties regarding obesity reflect the contemporary crisis in neoliberalism, and that the failure of the official discourse of obesity mirrors the failure of neoliberalism more broadly: specifically, to account for authenticity, a powerfully resonant cultural concept today. She chronicles a number of competing discourses of obesity that have arisen in response to the failed official discourse, examining and evaluating each in relation to the idea of authenticity; assessing the practical and behavioral implications of each discourse for both obesity incidence and redress; and establishing the significance of each discourse for negotiating neoliberalism in crisis more broadly.

This volume explores more than two centuries of literature on the First Ladies, from Martha Washington to Michelle Obama, providing the first historiographical overview of these important women in U.S. history. Underlines the growing scholarly appreciation of

the First Ladies and the evolution of the position since the 18th century Explores the impact of these women not only on White House responsibilities, but on elections, presidential policies, social causes, and in shaping their husbands' legacies Brings the First Ladies into crisp historiographical focus, assessing how these women and their contributions have been perceived both in popular literature and scholarly debate Provides concise biographical treatments for each First Lady

Despite her prominence as an actress, fashionista, social activist and the "sexiest woman in the world," Scarlett Johansson has kept her life private. Her work ethic has been strong since her film debut in *North* (1994) at age 10. Then in 2003, *Lost in Translation* brought kudos and launched her adult career. While she never abandoned the independents, Johansson became a leading lady in very big films, including eight outings as former Russian assassin Black Widow thwarting alien incursions in *The Avengers* and other films in the Marvel Universe. This book surveys Johansson's life and films from childhood to her 2019 Academy Award nominations for *Jojo Rabbit* and *Marriage Story*. Each film entry includes a plot synopsis, extracts from contemporary reviews, behind-the-scenes information, and the author's analysis of the film. Looked at in-depth are the three Woody Allen collaborations, her role as Black Widow, and the films in which she becomes "the other."

Transform your students into smart, savvy media consumers. A book that students find fun to read and instructors consider educationally valuable, *Mass Communication: Living in a Media World* provides the media literacy principles and critical thinking skills that students need to become self-aware media consumers. Known for his storytelling approach, bestselling author Ralph E. Hanson uses examples drawn from everyday life to explain the many dimensions of mass media that operate in our society. This newly revised Seventh Edition is packed with contemporary examples and compelling stories that illustrate the latest developments and recent events that are changing the face of media today.

A book to challenge the status quo, spark a debate, and get people talking about the issues and questions we face as a country!

In *Manufacturing Celebrity* Vanessa Díaz traces the complex power dynamics of the reporting and paparazzi work that fuel contemporary Hollywood and American celebrity culture. Drawing on ethnographic fieldwork, her experience reporting for *People* magazine, and dozens of interviews with photographers, journalists, publicists, magazine editors, and celebrities, Díaz examines the racialized and gendered labor involved in manufacturing and selling relatable celebrity personas. Celebrity reporters, most of whom are white women, are expected to leverage their sexuality to generate coverage, which makes them vulnerable to sexual exploitation and assault. Meanwhile, the predominantly male Latino paparazzi can face life-threatening situations and endure vilification that echoes anti-immigrant rhetoric. In pointing out the precarity of those who hustle to make a living by generating the bulk of celebrity media, Díaz highlights the profound inequities of the systems that provide consumers with 24/7 coverage of their favorite stars.

The Property Brothers, Jonathan and Drew Scott, the most informative and innovative twins around today. Not only sharing their vast knowledge of the property market and design, but also entertaining us with their shows, their music and don't forget their own book too. This book aims to put together most things about the brothers in one place, with a brief reference to older brother, JD too

Shonda Rhimes is one of the most well-known television writers, producers, and showrunners in the world. Her creations include smash hits like *Grey's Anatomy*, *Scandal*, and *How to Get*

Away with Murder. Born in Chicago, Illinois, Rhimes knew she wanted to write in Hollywood. Through engaging text, full-color photos, and quotes from the writer herself, readers will learn all about Rhimes's rise to fame, the hardships she has endured, and what is next for the acclaimed television creator.

A first in the field when initially published and now a true classic, CRIME VICTIMS: AN INTRODUCTION TO VICTIMOLOGY, Ninth Edition offers the most comprehensive and balanced exploration of victimology available today. The author examines the victims' plight, carefully placing statistics from the FBI's Uniform Crime Report and Bureau of Justice Statistics National Crime Victimization Survey in context. At the same time, he humanizes victims' stories through compelling case studies. The text systematically investigates how victims are currently handled by the criminal justice system, analyzes the goals of the victims' rights movement, and discusses what the future is likely to hold. This Ninth Edition presents current coverage of the seriousness of intimate partner violence, child abuse, sexual assaults in the U.S. military, acquaintance rapes on college campuses, shootings on campuses, whether arming for self-protection is an effective strategy, and similar high-profile issues. It also includes new information about survivorology and bystanderology as well as new material on practical issues facing victims. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The international bestseller that changed how we talk about racism 'A critically acclaimed book that gave readers a starting point to demystify conversations about race' The Atlantic 'A classic' Jodi Picoult Walk into any racially mixed secondary school and you will see young people clustered in their own groups according to race. Is this self-segregation a problem to address or a coping strategy? Beverly Daniel Tatum, a renowned psychology Professor, guides us through how racial identity develops, from very young children all the way to adulthood, in black families, white families, and mixed race families, and helps us understand what we can do to break the silence, have better conversations with our children and with each other about race, and build a better world. A mainstay on the bookshelves of American readers since 1998, and substantially revised and updated in 2017, this evergreen bestseller is essential reading for anyone interested in understanding the dynamics of race

'Zimbardo has put his finger on a great challenge of the modern era' - The Sunday Times Masculinity is in meltdown. Young men are failing as never before — academically, socially and sexually. But why? And what needs to be done? Internationally-acclaimed psychologist Philip Zimbardo, and research partner Nikita Coulombe, show how symptoms include excessive gaming and porn use, apathy and drug abuse. They argue that digital technologies create alternative worlds that many boys find less demanding and more rewarding than real life, yet which are ultimately harmful. There is hope. Man Disconnected reveals where the solutions are to be found, and what action we can take. Controversial, provocative and insightful, this book is an alarm call ignored at our peril.

This comprehensively revised and updated second edition of Fashion Journalism examines the vast changes within the industry and asks what they mean for the status, practices, and values of journalism worldwide. Providing first-hand guidance on how to report on fashion effectively and responsibly, this authoritative text covers everything from ideas generation to writing news and features, video production, podcasting, and styling, including advice on how to stay legally and ethically safe while doing so. The book takes in all types of fashion content – from journalism to branded content, and from individual content creation to editorial for fashion brands. It explores their common practices and priorities, while examining journalists' claim to special status compared to other content producers. In conjunction with expanded theory and research, the book includes interviews with journalists, editors, bloggers, filmmakers, PRs, and brand content producers from the UK, the US, China, and the Middle East, to offer all a student or trainee needs to know to excel in fashion journalism.

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