

The Global E Bike Market Insg

Examining cycling from a range of geographical perspectives, this book uses historical and contemporary case studies to look at the history, politics, economy and culture of cycling. Pursuing a post-structural position in viewing understandings of the bicycle as contingent upon time and place, author Glen Norcliffe argues for the need for widespread processes such as gendered use of the bicycle, the Cyclists' Rights Movement, and the globalization of bicycle-making to be interpreted in different ways in different settings. With this in mind, the essays in the book are divided into two sections: relational aspects are examined as Spaces of Cycling which treats technological development, innovation, and the location of production and trade of cycles, while Places of Cycling interprets specific sites of consumption - the streets of the city, in the cycling clubs, among men and women, and at the trade show. Written from a geographer's integrative perspective to offer a broad understanding of cycling, this book will also be of interest to other social scientists in urban studies, cultural studies, technology and society, sociology, history and environmental planning.

The evergreen debate over government's involvement in business continues in earnest. Participants straddle all stakeholder groups, from the state itself to the private sector to the public at large. Add to that debate increasing globalisation, and now de-globalisation, and the advent of technological advances. Criticism is often levelled at a government that is slow to act or one that belatedly introduces damning regulations. Many governments are already saddled with demands spanning mega infrastructural development to bulging fiscal deficits to evening out growth across the population. The politics of the day are however synonymous with short-termism. The Covid-19 pandemic has increased the bailout burden even more. The author attempts to provide a fair assessment of the potentially complementary roles that the public and private sectors can play in a fast-changing global economy, amidst the shifting expectations of society. [Related Link\(s\)](#)

China, India, and East and Southeast Asia: Assessing Sustainability provides unprecedented analyses by regional experts and scholars elsewhere in the world on China, India, and their neighbors. Despite growing demands internally on their natural resources (China and India alone are home to more than one-third of the world's population), the expanding global economic influence of this region makes these countries vital players in a sustainable future for all citizens of the Earth. Regional coverage includes topics such as business and commerce, environmental and corporate law, and lifestyles and values.

Innovation Spaces in Asia provides insight into how and why Asia is poised to impact global innovation. Asia is undergoing rapid developments in markets, sources of technology and user preferences. A key characteristic of the book is the rich empirical

Urban designer Mikael Colville-Andersen draws from his experience working for dozens of cities around the world on bicycle planning, strategy, infrastructure design, and communication. In Copenhagenize he shows cities how to effectively and profitably re-establish the bicycle as a respected, accepted, and feasible form of transportation. Building on his popular blog of the same name, Copenhagenize offers entertaining stories, vivid project descriptions, and best practices, alongside beautiful and informative visuals to show how to make the bicycle an easy, preferred part of everyday urban life.

A groundbreaking guide to the commercialization of scientific breakthroughs in chemistry, from successful entrepreneurs Chemistry Entrepreneurship is a step-by-step guide that is specifically devoted to understanding what it takes to start and grow a new company in the chemistry sector. Comprehensive in scope, the book covers the various aspects of the creation of a new chemical enterprise including: the protection of the invention, the business plan, the transfer from the research center or university, the financing, the legal setup, the launching of the company and its growth and exit strategies. This hands-on book contains the information needed to help to determine if you have what it takes to be a chemistry entrepreneur, explains how to take an ideas out of the lab and into the real world, reveals how to develop your burgeoning business, and shows how to sustain and grow your business. This much-needed resource also includes interviews with founding scientists who created their own successful chemical companies. This important book: Provides the practical information on how to start a company based on a scientific breakthrough Offers information on the mindset it takes to become, and remain, successful in the marketplace Presents case studies from world-renowned and highly experienced professionals who have successfully started a company Written for chemists in industry, chemists, materials scientists, chemical engineers, Chemistry Entrepreneurship is a guide for becoming a founder of a successful chemical company.

The Paris Agreement on Climate Change adopted on December 12, 2015 is a voluntary effort to reduce greenhouse gas emissions. In order to reach the goals of this agreement, there is a need to generate electricity without greenhouse gas emissions and to electrify transportation. An infrastructure of SPCSs can help accomplish both of these transitions. Globally, expenditures associated with the generation, transmission, and use of electricity are more than one trillion dollars per year. Annual transportation expenditures are also more than one trillion dollars per year. Almost everyone will be impacted by these changes in transportation, solar power generation, and smart grid developments. The benefits of reducing greenhouse gas emissions will differ with location, but all will be impacted. This book is about the benefits associated with adding solar panels to parking lots to generate electricity, reduce greenhouse gas emissions, and provide shade and shelter from rain and snow. The electricity can flow into the power grid or be used to charge electric vehicles (EVs). Solar powered charging stations (SPCSs) are already in many parking lots in many countries of the world. The prices of solar panels have decreased recently, and about 30% of the new U.S. electrical generating capacity in 2015 was from solar energy. More than one million EVs are in service in 2016, and there are significant benefits associated with a convenient charging infrastructure of SPCSs to support transportation with electric vehicles. Solar Powered

Charging Infrastructure for Electric Vehicles: A Sustainable Development aims to share information on pathways from our present situation to a world with a more sustainable transportation system with EVs, SPCSs, a modernized smart power grid with energy storage, reduced greenhouse gas emissions, and better urban air quality. Covering 200 million parking spaces with solar panels can generate about 1/4 of the electricity that was generated in 2014 in the United States. Millions of EVs with 20 to 50 kWh of battery storage can help with the transition to wind and solar power generation through owners responding to time-of-use prices. Written for all audiences, high school and college teachers and students, those in industry and government, and those involved in community issues will benefit by learning more about the topics addressed in the book. Those working with electrical power and transportation, who will be in the middle of the transition, will want to learn about all of the challenges and developments that are addressed here.

A novel mix of key attributes distinctive from those of established technologies or business models, disruptive innovations are typically inferior, yet affordable and "good-enough" products or services, which originate in lower-end market segments, but later move up to compete with those provided by incumbent firms. This book sheds new light on disruptive innovations both from and for the bottom of the pyramid in China and India, from the point of view of local entrepreneurs and international firms seeking to operate their businesses there. It covers both the theoretical and practical implications of disruptive innovation using conceptual frameworks alongside detailed case studies, whilst also providing a comparison of conditions and strategic options in India and China.

Lead-Acid Batteries for Future Automobiles provides an overview on the innovations that were recently introduced in automotive lead-acid batteries and other aspects of current research. Innovative concepts are presented, some of which aim to make lead-acid technology a candidate for higher levels of powertrain hybridization, namely 48-volt mild or high-volt full hybrids. Lead-acid batteries continue to dominate the market as storage devices for automotive starting and power supply systems, but are facing competition from alternative storage technologies and being challenged by new application requirements, particularly related to new electric vehicle functions and powertrain electrification. Presents an overview of development trends for future automobiles and the demands that they place on the battery Describes how to adapt LABs for use in micro and mild hybrid EVs via collector construction and materials, via carbon additives, via new cell construction (bipolar), and via LAB hybrids with Li-ion and supercap systems System integration of LABs into vehicle power-supply and hybridization concepts Short description of competitive battery technologies

The Right Place explains why firms succeed in one country and fail in another, irrespective of their inner drivers, and suggest potential initiatives that governments can take to help the private sector create jobs and, consequently, make their countries more prosperous. The competitiveness race is not unlike a cycling race. If you want to ride fast, you need three things: a good bike, to be in good shape, and a smooth and fast road. In a collaborative model, you might say the business is the bicycle, the business leader is the cyclist, and the road is the government and the external environment. The responsibility of a government is to design and build the best possible road. It turns out that when the road is good, good cyclists suddenly appear and want to race on it. In this book, competition and macroeconomics expert, Arturo Bris, provides the analysis of country competitive performance based on 30 years advising countries on this topic. The typical mistakes that countries make are revealed and the pillars necessary in building a competitive economy: economic performance as a necessary condition for prosperity; government efficiency, so the public sector can create the conditions for a productive economy; business efficiency, so companies can create jobs; and infrastructure, both tangible and intangible, so businesses and individuals can operate efficiently. With contemporary case studies throughout, the book provides an illuminating read for politicians, business leaders and students of macroeconomics.

NO.112 Electric BicycleAsia Bike Media114 Special Issue of E-bike AUTUMN 2020Asia Bike Media

How to make city cycling--the most sustainable form of urban transportation--safe, practical, and convenient for all cyclists. Cycling is the most sustainable mode of urban transportation, practical for most short- and medium-distance trips--commuting to and from work or school, shopping, visiting friends, going to the doctor's office. It's good for your health, spares the environment a trip's worth of auto emissions, and is economical for both public and personal budgets. Cycling, with all its benefits, should not be reserved for the fit, the spandex-clad, and the daring. Cycling for Sustainable Cities shows how to make city cycling safe, practical, and convenient for all cyclists.

"Beginning in 1881, isolated prototypes of electric tricycles and bicycles were patented. Limited editions followed in the 1940s. Today's one-wheel, two-wheel and three-wheel light electric vehicles can be in the millions. In this third installment of his electric transport history series, the author covers the lives of the engineers who have developed these e-wheelers"--Provided by publisher.

From New York Times bestselling author and economics columnist Robert Frank, bold new ideas for creating environments that promise a brighter future Psychologists have long understood that social environments profoundly shape our behavior, sometimes for the better, often for the worse. But social influence is a two-way street—our environments are themselves products of our behavior. Under the Influence explains how to unlock the latent power of social context. It reveals how our environments encourage smoking, bullying, tax cheating, sexual predation, problem drinking, and wasteful energy use. We are building bigger houses, driving heavier cars, and engaging in a host of other activities that threaten the planet—mainly because that's what friends and neighbors do. In the wake of the hottest years on record, only robust measures to curb greenhouse gases promise relief from more frequent and intense storms, droughts, flooding, wildfires, and famines. Robert Frank describes how the strongest predictor of our willingness to support climate-friendly policies, install solar panels, or buy an electric car is the number of people we know who have already done so. In the face of stakes that could not be higher, the book explains how we could redirect trillions of dollars annually in support of carbon-free energy sources, all without requiring painful sacrifices from anyone. Most of us would agree that we need to take responsibility for our own choices, but with more supportive social environments, each of us is more likely to make choices that benefit everyone. Under the Influence shows how.

The world is rediscovering the bicycle as a multi-pronged solution to acute, 21st-century problems, including affordability, obesity, congestion, climate change, inequity, and social isolation. The Netherlands has built an accessible cycling culture that cities around the world can learn from. Chris and Melissa Bruntlett share the incredible success of the Netherlands through engaging interviews with local experts and stories of their own delightful experiences riding in five Dutch cities. Building the Cycling City

examines the triumphs and challenges of the Dutch while also presenting stories of North American cities already implementing lessons from across the Atlantic. Discover how Dutch cities inspired Atlanta to look at its transit-bike connection in a new way and showed Seattle how to teach its residents to realize the freedom of biking, along with other encouraging examples.

Providing an up-to-date synthesis of all knowledge relevant to the climate change issue, this book ranges from the basic science documenting the need for policy action to the technologies, economic instruments and political strategies that can be employed in response to climate change. Ethical and cultural issues constraining the societal response to climate change are also discussed. This book provides a handbook for those who want to understand and contribute to meeting this challenge. It covers a very wide range of disciplines - core biophysical sciences involved with climate change (geosciences, atmospheric sciences, ocean sciences, ecology/biology) as well as economics, political science, health sciences, institutions and governance, sociology, ethics and philosophy, and engineering. As such it will be invaluable for a wide range of researchers and professionals wanting a cutting-edge synthesis of climate change issues, and for advanced student courses on climate change.

We may be standing on the precipice of a revolution in propulsion not seen since the internal combustion engine replaced the horse and buggy. The anticipated proliferation of electric cars will influence the daily lives of motorists, the economies of different countries and regions, urban air quality and global climate change. If you want to understand how quickly the transition is likely to occur, and the factors that will influence the predictions of the pace of the transition, this book will be an illuminating read.

Viewing transportation through the lens of current social, economic, and policy aspects, this four-volume reference work explores the topic of transportation across multiple disciplines within the social sciences and related areas, including geography, public policy, business, and economics. The book's articles, all written by experts in the field, seek to answer such questions as: What has been the legacy, not just economically but politically and socially as well, of President Eisenhower's modern interstate highway system in America? With that system and the infrastructure that supports it now in a state of decline and decay, what's the best path for the future at a time of enormous fiscal constraints? Should California politicians plunge ahead with plans for a high-speed rail that every expert says—despite the allure—will go largely unused and will never pay back the massive investment while at this very moment potholes go unfilled all across the state? What path is best for emerging countries to keep pace with dramatic economic growth for their part? What are the social and financial costs of gridlock in our cities? Features: Approximately 675 signed articles authored by prominent scholars are arranged in A-to-Z fashion and conclude with Further Readings and cross references. A Chronology helps readers put individual events into historical context; a Reader's Guide organizes entries by broad topical or thematic areas; a detailed index helps users quickly locate entries of most immediate interest; and a Resource Guide provides a list of journals, books, and associations and their websites. While articles were written to avoid jargon as much as possible, a Glossary provides quick definitions of technical terms. To ensure full, well-rounded coverage of the field, the General Editor with expertise in urban planning, public policy, and the environment worked alongside a Consulting Editor with a background in Civil Engineering. The index, Reader's Guide, and cross references combine for thorough search-and-browse capabilities in the electronic edition. Available in both print and electronic formats, Encyclopedia of Transportation is an ideal reference for libraries and those who want to explore the issues that surround transportation in the United States and around the world.

Since 1978, when China embarked on a new period of economic reforms and introduced open door policies, it has experienced a great urban transformation. The role of transport has proved indispensable in this unprecedented rapid urbanisation and economic growth. As the first research-focused book dedicated to this important topic, the Handbook on Transport and Urban Transformation in China offers new insight into the various opportunities and challenges brought by fast-paced motorization and urban development, and explores them in broad spatial-economic, environmental, social, and institutional dimensions.

Global value chains (GVCs) powered the surge of international trade after 1990 and now account for almost half of all trade. This shift enabled an unprecedented economic convergence: poor countries grew rapidly and began to catch up with richer countries. Since the 2008 global financial crisis, however, the growth of trade has been sluggish and the expansion of GVCs has stalled. Meanwhile, serious threats have emerged to the model of trade-led growth. New technologies could draw production closer to the consumer and reduce the demand for labor. And trade conflicts among large countries could lead to a retrenchment or a segmentation of GVCs. World Development Report 2020: Trading for Development in the Age of Global Value Chains examines whether there is still a path to development through GVCs and trade. It concludes that technological change is, at this stage, more a boon than a curse. GVCs can continue to boost growth, create better jobs, and reduce poverty provided that developing countries implement deeper reforms to promote GVC participation; industrial countries pursue open, predictable policies; and all countries revive multilateral cooperation. This book focuses on the state of the art in worldwide research on applying optimization approaches to intelligently control charging and discharging of batteries of Plug-in Electric Vehicles (PEVs) in smart grids. Network constraints, cost considerations, the number and penetration level of PEVs, utilization of PEVs by their owners, ancillary services, load forecasting, risk analysis, etc. are all different criteria considered by the researchers in developing mathematical based equations which represent the presence of PEVs in electric networks. Different objective functions can be defined and different optimization methods can be utilized to coordinate the performance of PEVs in smart grids. This book will be an excellent resource for anyone interested in grasping the current state of applying different optimization techniques and approaches that can manage the presence of PEVs in smart grids.

Over recent decades, bicycling has received renewed interest as a means of improving transportation through crowded cities, improving personal health, and reducing environmental impacts associated with travel. Much of the discussion surrounding cycling has focused on bicycle facility design—how to best repurpose road infrastructure to accommodate

bicycling. While part of the discussion has touched on culture, such as how to make bicycling a larger part of daily life, city design and planning have been sorely missing from consideration. Whilst interdisciplinary in its scope, this book takes a primarily planning approach to examining active transportation, and especially bicycling, in urban areas. The volume examines the land use aspects of the city—not just the streetscape. Illustrated using a range of case studies from the USA, Canada, and Australia, the volume provides a comprehensive overview of key topics of concern around cycling in the city including: imagining the future of bicycle-friendly cities; integrating bicycling into urban planning and design; the effects of bike use on health and environment; policies for developing bicycle infrastructure and programs; best practices in bicycle facility design and implementation; advances in technology, and economic contributions.

Asia Bike Media Co., Ltd.

De elektrische fiets is aan een duidelijke opmars bezig. En terecht, want de e-bike biedt een volwaardig alternatief voor de auto zónder filestress! Bovendien geeft hij een lekker duwtje in de rug op heuvelachtige en langere parcours. Maar welke ondersteuning heb je nodig, wat is het verschil tussen al die batterijen en hoe onderhoud je die nieuwe tweewieler? Dit boek bundelt de nodige info om de perfecte e-bike op jouw maat aan te schaffen en enkele e-bikeroutes om de fiets grondig te testen.

Electric motors are the largest consumer of electric energy and they play a critical role in the growing market for electrification. Due to their simple construction, switched reluctance motors (SRMs) are exceptionally attractive for the industry to respond to the increasing demand for high-efficiency, high-performance, and low-cost electric motors with a more secure supply chain. Switched Reluctance Motor Drives: Fundamentals to Applications is a comprehensive textbook covering the major aspects of switched reluctance motor drives. It provides an overview of the use of electric motors in the industrial, residential, commercial, and transportation sectors. It explains the theory behind the operation of switched reluctance motors and provides models to analyze them. The book extensively concentrates on the fundamentals and applications of SRM design and covers various design details, such as materials, mechanical construction, and controls. Acoustic noise and vibration is the most well-known issue in switched reluctance motors, but this can be reduced significantly through a multidisciplinary approach. These methodologies are explained in two chapters of the book. The first covers the fundamentals of acoustic noise and vibration so readers have the necessary tools to analyze the problems and explains the surface waves, spring-mass models, forcing harmonics, and mode shapes that are utilized in modeling and analyzing acoustic noise and vibration. The second applies these fundamentals to switched reluctance motors and provides examples for determining the sources of any acoustic noise in switched reluctance motors. In the final chapter two SRM designs are presented and proposed as replacements for permanent magnet machines in a residential HVAC application and a hybrid-electric propulsion application. It also shows a high-power and compact converter design for SRM drives. Features:

Comprehensive coverage of switched reluctance motor drives from fundamental principles to design, operation, and applications
A specific chapter on electric motor usage in industrial, residential, commercial, and transportation applications to address the benefits of switched reluctance machines
Two chapters address acoustic noise and vibration in detail
Numerous illustrations and practical examples on the design, modeling, and analysis of switched reluctance motor drives
Examples of switched reluctance motor and drive design

This book addresses the core challenges currently faced by traditional companies. In the age of digitization many industries are now challenged by disruptions of the traditional value chain: new competitors are coming into play, traditional products don't sell any more, and profits are at risk. As such, CEOs need to adopt new business models for these established industries, while many companies have to reinvent themselves by developing new products for new markets. In this book, leading CEOs share their experiences in transforming established companies. They provide insights on transforming industries and demonstrate what it takes to redefine companies from the ground up. Issues such as organizational transformation, new product development, implementing a new organizational spirit, and many more are discussed.

Design or build a battery-powered electric bicycle For much of the world, bicycles are a transportation mainstay. Electric bicycles—powered by a rechargeable battery pack—are proven to deliver the highest possible energy efficiency, even compared to pedal bikes. A transportation alternative to fossil fuels, electric bicycles are fast catching on, in part because they don't require factory assembly. End-users can easily construct them with available components. The text reveals important techniques, data, and examples that allow readers to judge various propulsion setups—used in both home- and factory-made bikes—and estimate speed and travel distance for each. Numerous charts clearly present the costs, benefits, and trade-offs between both commercial and user-converted models. Key features include: Estimating motor-performance for wind, hill, and cruising power requirements Estimating battery capacity and a thorough description of battery charging Motor and motor-control options Evaluating motor-to-wheel coupling options Placement of propulsion components Configurations and performance How systems-engineering techniques can produce electric-bicycle designs that have long travel range and low life-cycle cost Testing Developments to watch A comprehensive resource for harnessing innovation, Electric Bicycles is the definitive practical guide to taking full advantage of this exciting alternative energy technology.

The automotive industry is still one of the world's largest manufacturing sectors, but it suffers from being very technology-focused as well as being relatively short-term focused. There is little emphasis within the industry and its consultancy and analyst supply network on the broader social and economic impacts of automobility and of the sector that provides it. The Global Automotive Industry addresses this need and is a first port of call for any academic, official or consultant wanting an overview of the state of the industry. An international team of specialist researchers, both from academia and business, review and analyse the key issues that make vehicle manufacturing still the world's premier manufacturing sector, closely tied in with the fortunes of both established and newly emerging economies. In doing so, it covers issues related to manufacturing, both established practices as well as new developments; issues relating to distribution, marketing and retail, vehicle technologies and regulatory trends; and, crucially, labour practices and the people who build cars. In all this it explains both how the current situation arose and also likely future trajectories both in terms of social and regulatory trends, as the technological, marketing and labour practice responses to those, leading in many cases to the development of new business models. Key features Provides a global overview of the automotive industry, covering its current state and considering future challenges Contains contributions from international specialists in the automotive sector Presents current research and sets this in an historical and broader industry context Covers threats to the industry, including globalization, economic and environmental sustainability The Global Automotive Industry is a must-have reference for researchers and practitioners in the automotive industry and is an excellent source of information for business schools, governments, and graduate and undergraduate students in automotive engineering.

This book examines the global sports ecosystem through three of its central pillars: Sport marketing, sports equipment manufacture and sales, and sport governance and organization. By focusing on these three themes, the book presents a nuanced and multi-faceted view of how the global sports economy works and what its main strategic challenges and opportunities are. Offering a balance between theory and practice, and adopting an international perspective with case studies and examples from the Americas, Europe and Asia, the book addresses key issues such as corporate social responsibility, the impact of culture on international sport business, innovation and entrepreneurship, and consumer behaviour. The Global Sport Economy is fascinating reading for students, researchers and practitioners with an interest in sport

business and management, sport marketing, the sporting goods industry and distribution and sport governance.

Established in 1970, the PbZn symposium series is considered the leading international technical forum for the lead and zinc processing industries. The PbZn 2020 volume addresses all aspects of current processing technologies for primary and secondary lead and zinc, as well as emerging technologies for both metals.

This pioneering textbook on the topic provides a clear and well-structured description of the fundamental chemistry involved in these systems, as well as an excellent overview of the real-life practical applications. Prof. Holze is a well-known researcher and an experienced author who guides the reader with his didactic style, and readers can test their understanding with questions and answers throughout the text. Written mainly for advanced students in chemistry, physics, materials science, electrical engineering and mechanical engineering, this text is equally a valuable resource for scientists and engineers working in the field, both in academia and industry.

The world's atmosphere is a common resource. Air quality, along with energy, transportation, and climate change have significant impacts on our lives and this book helps readers understand the changes happening at the nexus of these areas, as they relate to reducing greenhouse gas emissions and improving air quality. Discussing the transitions to electric vehicles, solar and wind energy for electricity generation, battery developments, smart grids and electric power management, and progress in the electrification of agricultural technology, it also provides the latest information in the context of the United Nations sustainable development goals and the Paris Agreement on Climate Change. Features: Includes content on how to improve urban air quality in large cities and urban environments. Effectively addresses the nexus of energy, transportation, air quality, climate change and health. Discusses innovative concepts at the nexus of renewable energy, smart grid, electric vehicles, and electric power management. Describes recent progress in meeting the goals of the Paris Agreement on Climate Change and the benefits of reducing greenhouse gas emissions. Written for a wide audience by world experts in sustainability.

Reducing Greenhouse Gas Emission and Improving Air Quality: Two Interrelated Global Challenges, is an invaluable book for professionals and academics at the center of changes relating to solar and wind energy, electric vehicles, and charging infrastructure, including government officials, community leaders, researchers, students, and interested citizens. It is also an excellent text for classes that address sustainability, particularly for those focused on transportation and energy.

ABM – Asia Bike Media | ?????????? <https://abm.world>

This book is an empirically rich case-study of what is currently the most popular alternative-fuel vehicle in the history of motorization – the electric two-wheeler (e-bike). The book provides sociological insights into e-bike mobility in China and discusses politics, social practices and larger issues of mobility transition in urban China. Taking an accessible approach to the subject, the book identifies the main sociospatial conflicts regarding the use of e-bikes and discusses why electric two-wheeler mobility is important for the future of urban China and urban transportation globally. This book will be an invaluable read for urban geographers and transportation researchers, but also for academics and general readers interested in Chinese Studies, specifically in the area of urban mobility in China.

This is the first history of the bicycle to trace not only the technical background to its invention, but also to contrast its social and cultural impact in different parts of the world, and assess its future as a continuing global phenomenon.

This book explores the concept of reverse entrepreneurship, providing real-life examples of innovative start-ups and ventures hoping to internationalize. Traditionally, entrepreneurial ideas have flowed from developed countries to emerging markets. This book, however, examines entrepreneurial ideas flowing in the opposite direction, with case studies from organizations that were initially launched in emerging markets. With a specific focus on Latin America, the cases examine the experiences of entrepreneurs and reveal much-needed strategies for entry into developed markets. This book will undoubtedly be useful to both academics and practitioners as it covers a wide range of industries, products and services and takes a closer look at market platforms and high-impact entrepreneurship. Providing a valuable contribution to a relatively unexplored area, this is a compelling collection of insights into reverse entrepreneurship which presents practical solutions for entrepreneurs looking to expand their businesses in the future.

[Copyright: 327148fbb3434fbe8cdda3780151083c](https://abm.world)